



Senior Product Designer

Passionate product-driven designer with a depth in UX. Dedicated to understanding and validating user needs and align them with business goals in order to create delightful and valuable products.

Experienced working at a wide range of companies, from start-ups, scale-ups to bigger corporations. Believe a motivated, empowered team with high trust in an agile setting is key for achieving success.

Josefine Ramn

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Jobs

Carnegie 2023 - 2024

The leading investment bank in the Nordics

Private Banking App & Web. Led design for portfolio management, private messaging, and dark mode. Managed and updated the design system. Cross functional team. Collaborated with business analysts, developers, and product owners.

Senior Product Designer 2023 -

Levels 2019 - 2023

Nordic venture studio that invests in startups and provides expertise in product strategy, design and tech

Consultant for Startups and Scaleups. Led strategic workshops, conducted research, and designed products from sketches to UI. Served as UX Lead in my final year, mentoring junior designers.

UX Lead and Senior Product Designer 2023

Senior UX Designer and Researcher 2022

UX Designer and Researcher 2019

Levels Cases

Djungo - App - Chief Design Officer 2022 - 2023

App for friendship and dating

Got appointed CDO after working one month with the client. Responsible for product design and helped pivot the product in workshops in an agile team of 6 people. Represented the company at the Global dating insights conference at NYC. Key contributor for securing 15mSEK in seed round.

Aller Media - Web & App - Product Designer 2021 - 2022

Influencer platform "Sparks" that streamlines social media campaigns. Connects advertisers and influencers for a campaign, provides directions and campaign data

Worked two rounds with the Sparks Products. First round we created an admin web and influencer app, second round expanded with more features and a web for the advertisers. Collaborated with designers on workshops and product design, ensuring seamless alignment of user journeys for influencers, Aller Media, and advertisers.

A variety of projects

Afripods	Podcasting	Web	Product Design	2023
Lumas	NFT:s	App	Product Discovery	2022
Transvoice	Interpretation	App & Web	UX & Research	2021
Ella	Pregnancy	App	Product Discovery, UX	2020
Acamp	Camping	Web	UX	2020
NOA	Outdoor	App	Product Discovery, UX	2019

Education

Luleå University of Technology 2015 - 2019

BS Industrial Design Engineering

Chalmers University of technology 2014 - 2015

Preparatory year

Uddevalla gymnasieskola 2013 - 2014

Technical college graduate /Gymnasieingenjör

Certificates

IDEO U 2023

Designing a business

IDEO U 2022

Service Design

Toolkit

Human-centred design process

Service Design (IDEO)

Business Design (IDEO)

Product Validation

Product Design

Google Design Sprints

Value Proposition Canvas

Workshop Facilitation (Trained by AJ & Smart WS mentor)

Photography

Software skills

Figma

Adobe Suite

Midjourney

Languages

Swedish - Native

English - Fluent

Spanish - Basic